

# Alastair Mitchell

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Edinburgh / remote 

digitallyally.design 

## SUMMARY

I'm a versatile T-shaped person with a background in service design, service design and user experience design.

My passion is empowering people with quality services which focus on user needs and their ever increasing expectations. I am excited by creating innovative, simple solutions to complex problems.

I am a big-picture thinker. I can visualise and bring to life complex, concepts and take these ideas through the design process; from wireframing, to prototyping, to working closely with developers to bring it into production.

Exploring new ways of working and new tools and design techniques keeps me motivated and excited alongside keeping up to date with the wider industry direction and societal impact.

## EXPERIENCE **Infinity Works** Edinburgh

### Senior Design Consultant

June 2021 - present

Nurturing team culture by enabling and empowering growth of the Scotland Design and Research team.

Organising and running regular knowledge sharing sessions with team in order to grow skills and share insight about the wider design practice.

Bridging the knowledge gap in design and technology through 'value of design' case studies.

Continued development of my skills in design, technology and consultancy and applying these to solve hard problems for clients.

### Design Consultant

November 2021 - May 2022

7 mos

Understanding and identifying user and business problems and questioning assumptions and bringing an outside-in mentality to clients.

Prototyping concepts and interactions, and working with developers to implement solutions.

Planning and undertaking user research sessions to support product design and advocating for the user.

## Digital Planning **The Scottish Government**

### Lead Interaction Designer

December 2020 - November 2021

11 mos

Initiated work on the alpha phase of new services and forming a roadmap.

Developed supplementary digital data insights published alongside National Planning Framework 4 draft consultation.

### User Experience Designer

August 2018 - December 2020

2 years 5 months

Created a holistic suite of inter-connected set of high fidelity prototypes to demonstrate how a digitised planning service could address challenges and opportunities identified during discovery. All following GDS / Scot Gov Design Systems.

Presented designs and concepts at large scale stakeholder events, board meetings, and small scale ministerial briefings.

Published blogs and web articles as part of the wider communications strategy promoting design.

## EXPERIENCE

(Continued)

### eDevelopment.scot The Scottish Government

#### Operations Officer

September 2016 - August 2018

2 years

Analysing, identifying, and designing improvements to the eDevelopment.scot service.

Working with developers to implement improvements and bug fixes.

Running the day to day operating of the eDevelopment service.

Managing stakeholder relationships.

Understanding the impacts of legislative changes and designing and implementing required updates.

#### Project Support Officer

August 2015 - September 2016

1 year 1 month

Project support for the award winning launch of the new ePlanning, eDevelopment and eBuildingStandards services.

PRINCE2 project management support.

Managing RAID log.

### Digital Directorate The Scottish Government

#### Business Support Officer

March 2015 - July 2015

5 months

Managing the day to day running of the office of Digital Director at The Scottish Government.

### The Pension Service Department for Work and Pensions

#### Customer Service Advisor

January 2013 - March 2015

2 years 3 months

Providing telephony based customer service for state pension and benefit customers.

Received regular appraisal awards for my customer service.

## EDUCATION

### Dundee and Angus College

#### Computer Games Development

2011 - 2012

Developed skills in graphics design, interface design, coding (C++, HTML/CSS) and creating experience driven content.

## SKILLS

### Design

Prototyping

Wireframing

Journey mapping

Interface design

Service design

Graphic design

Agile

Design systems

Data visualisation

Photo/video editing

Content management

Content design

### Tools

Figma

HTML/CSS

Adobe Creative Suite

Lookback

Mural/Miro

Jira

### Soft skills

Problem solving

Curiosity

Public speaking

Storytelling

Facilitation

Flexibility